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## COURSE CATALOGUE

<b>Unit course: BUSINESS ADMINISTRATION THEORY</b>			
<b>Speciality: BUSINESS ADMINISTRATION</b>			
<b>Course code:</b> <b>F.01.O.0.02</b>	<b>Number of credits: 8</b>	<b>Semester: I</b>	<b>Length: One semester</b>
<b>Type of activities:</b> <b>Course: 30</b> <b>Seminar: 30</b> <b>Laboratory: N/A</b>	<b>Number of hours</b>		<b>Number of students:</b>
	<b>Direct Contact</b> <b>60</b>	<b>Indirect Contact / Individual study</b> <b>180</b>	
<b>Prerequisites:</b> <ul style="list-style-type: none"><li>• Business Principles</li><li>• Entrepreneurship</li><li>• Business Management</li><li>• To be able to understand the concepts of entrepreneurship, business, business idea, business environment, company.</li><li>• To be able to define the content of the laws, principles and normative acts that regulate the entrepreneurial activity in the Republic of Moldova, bibliographical sources, annual and statistical data, business launch procedures.</li><li>• To generate / identify business ideas.</li><li>• To have general digital skills for business</li></ul>			
<b>Course outcomes:</b> <ul style="list-style-type: none"><li>• Argumentation of the usefulness and importance of initiating, developing and administering a business.</li><li>• Strengthening skills to apply policies and theories in business initiation and development.</li><li>• Describing the methods and techniques for launching a business, as well as the procedures for registration of a company according to the legislation of RM.</li><li>• Training specialists with competences and performances appropriate to contemporary entrepreneurship.</li><li>• Explaining the peculiarities in the management of the Moldovan business as well as finding and solving the existing problems.</li><li>• Developing business projects and / or making existing businesses more efficient.</li></ul>			
<b>Contents (descriptive):</b> <p>The course aims to present, in a clear, synthetic and accessible form, the theoretical foundations and applicative elements of the business management processes, as well as the management of various subdivisions of the organizations, and it focuses on acquiring skills in Business Administration. These skills can be gained via the courses' modules:</p> <p><b>Module 1.</b> Business and Change - prerequisites for success. Management over management.</p>			

**Module 2.** The Paradigm of Business Administration Competence.

**Module 3.** Doctrines and schools on business administration.

**Module 4.** Organizational and motivational content theories.

**Module 5.** Theories of motivational and leadership processes.

**Module 6.** System theory and contemporary theories.

**Module 7.** Laws applied in business administration.

**Module 8.** Principles applied in business administration.

**Module 9.** Economy policies in business administration.

**Module 10.** Financial-banking policies in business administration.

**Module 11.** Business Policies in Business Administration.

**Teaching and learning methods:**

Interactive methods are used mainly: problem solving, case study, heuristic methods by which the master students are stimulated to find solutions through the outcome of his own learning activity, but also traditional methods such as exposure, explanation of economic phenomena and processes, graphic representations, comparison, etc.

**Assessment methods:**

1. Self-assessment tests through the Moodle platform
2. Current evaluation through the Moodle platform
3. Final evaluation
4. Assessment of the individual work

**Conditions for obtaining credits:** According to the USM Academic Performance Evaluation Regulation: Semester grade (60%) + Final examination (40%)

**Course Coordinator:** *Alexandru Scutaru*

**Course Holder:** *Alexandru Scutaru*

**Language of instruction:** *Romanian*

**Other Information:**